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**Wisconsin-based Applebee's Franchisee Celebrates Back-To-School
By Serving Kids Meals For 99¢ Every Day During September**

Waukesha, WI – Wednesday, September 06, 2017 – [Wisconsin Hospitality Group](#) (WHG) and Apple Hospitality Group, an Applebee's Neighborhood Grill & Bar® franchisee organization located in Waukesha, Wisconsin, announces that their 33 Applebee's restaurants will be extending its current Monday – Wednesday [Kids Eat for 99¢](#) promotion to every day during the month of September.

“We are looking forward to celebrating back-to-school all month in September and offering families an opportunity to go out and spend time together and enjoy an affordable meal,” stated Mark Dillon, president and CEO of Wisconsin Hospitality Group.

Starting September 6th through September 30th, all 33 WHG Applebee's locations will be offering [99¢ kids meals](#) from 11am to 10pm for children 12 years of age and under. Up to two kids meals are available at the discounted rate with the purchase of one adult entrée. Offer valid on regular kids' menu entrées. Guests can upgrade to our “Super Hungry” menu for just a dollar more. Excludes kids' steak. Available at participating Wisconsin Hospitality Group locations as listed below.

WHG's Applebee's, along with more than 42,000 other restaurant locations are part of the [Kids LiveWell](#) program and have committed to providing families with a growing selection of healthful children's menu choices when dining out. The National Restaurant Association® has teamed up with Healthy Dining® initiative on the *Kids LiveWell* program, the first-of-its-kind initiative showcasing restaurants committed to offering healthful options for children.

Wisconsin Hospitality Group owns and operates more than 100 restaurants across Wisconsin, including Pizza Huts and Applebee's Grill & Bar restaurants, and is committed to guest satisfaction and community support. WHG owns and operates the Applebee's restaurants in the following Wisconsin cities: Appleton, Ashwaubenon, Beaver Dam, Delafield, Eau Claire, Fond du Lac, Glendale, Green Bay, Greendale, Kenosha, Madison, Manitowoc, Marinette, Marshfield, Menomonee Falls, Milwaukee, Neenah, New Berlin, Oak Creek, Onalaska, Oshkosh, Pewaukee, Racine, Sheboygan, Stevens Point, Wausau, Wauwatosa, West Allis, West Bend, Wisconsin Dells, and Wisconsin Rapids.

The company has a long history of giving back to the communities it is located in. In 2015 they established a non-profit foundation, [WHG Cares](#), and throughout the last 18 years, WHG has been able to donate more than \$2.9 million in combined gifts to local charities including Children's Hospital, ProHealth Care, World Hunger Relief, Honor Flight and One Heartland. These donations were made possible by both the generosity of guests and the hard work of all WHG team members.

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